

OLYMPIC

SHAPES



THE MALE TOOLS & Co.

DEPOT®
.....
ORIGINAL FORMULAS

OLYMPIC



OLYMPIC



OLYMPIC SHAPES

“La cosa più importante dei Giochi Olimpici non è vincere, ma competere, proprio come la cosa più importante nella vita non è il trionfo ma la lotta. L'essenziale non è aver vinto, ma aver combattuto bene”.

Depot fa suo il credo olimpico come concetto essenziale: lavorare duramente per raggiungere i propri obiettivi. OLYMPIC SHAPES è una collezione che si ispira ai movimenti delle discipline olimpiche, dove la precisione ed al contempo la naturalezza del movimento interpretano una espressione moda capelli innovativa ed attuale. Linee forti e precise, calibrate nella loro armonia e controllate nel processo di realizzazione, permettono di ottenere risultati impeccabili. OLYMPIC SHAPES non è solo rigore nelle linee ma anche movimenti naturali con morbidezza nel risultato visivo vincente sul peso di gravità, le quali vanno di pari passo con le nuove tendenze.

“The most important aspect of the Olympic Games is not to win, but to compete, just as the most important thing in life is not the triumph but the fight. It isn't important to have won, but rather to have fought well”.

Depot makes this Olympic belief its own, thus encompassing an essential concept: to work hard to reach its goals. OLYMPIC SHAPES is a collection inspired by the movements of Olympic sports, where precision but also natural movement interpret an innovative and current expression of hair fashion. Strong and precise lines, calibrated in their balance and controlled during the creation process, give impeccable results. OLYMPIC SHAPES is not just rigour of the created lines but also natural movement with an apparent soft result that wins against the pull of gravity, the details of which are up-to-date with current trends.

“Lo más importante de los Juegos Olímpicos no es ganar, sino competir, así como lo más importante en la vida no es el triunfo sino la lucha. Lo esencial no es haber vencido, sino haber luchado bien.”

Depot hace suyo el credo olimpico como concepto esencial: trabajar duro para lograr los propios objetivos. OLYMPIC SHAPES es una colección inspirada en los movimientos de las disciplinas olímpicas, en las cuales la precisión y al mismo tiempo la naturalezza del movimiento, crean una expresión actual de la moda cabello. Líneas fuertes y precisas, calibradas con armonía y controladas en el proceso de realización, permiten obtener resultados impecables. OLYMPIC SHAPES no es solo rigor en las líneas sino también movimientos naturales con resultados visivos suaves que vencen al peso de gravedad y que van de la mano con las nuevas tendencias.

AMSTERDAM

















RIVARSI









OLYMPIC



SYDNEY



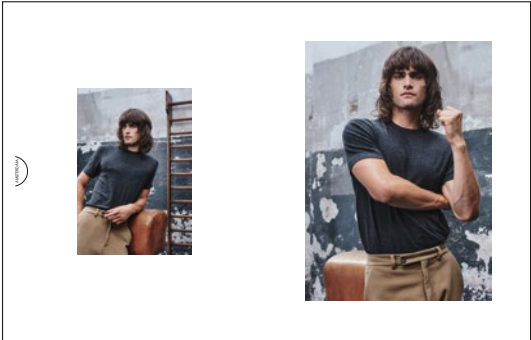










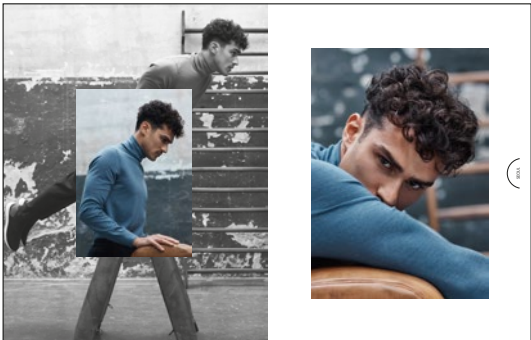


AMSTERDAM styling (1

CREMA BASE DI STYLING APE by DEPOT

NO. 202
COMPLETE LEAVE-IN CONDITIONER

NO. 302
CLAY POMADE



SEOUL styling (1

NO. 202
COMPLETE LEAVE-IN CONDITIONER

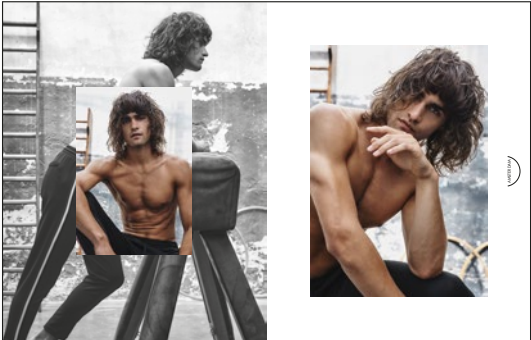
NO. 303
MODELLING WAX

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY

shaving ritual

NO. 402 PRE & POST SHAVE EMOLLIENT FLUID
NO. 403 PRE-SHAVE & SOFTENING BEARD OIL
NO. 404 SOOTHING SHAVING SOAP CREAM . for brush .
NO. 407 RESTORING AFTERSHAVE
NO. 408 MOISTURIZING AFTER SHAVE BALM
NO. 409 AFTER SHAVE ASTRINGENT STONE



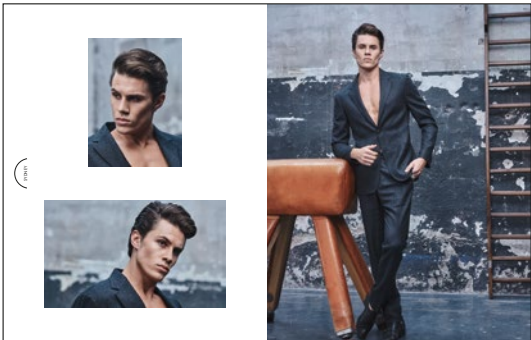
AMSTERDAM styling 2)

NO. 202
COMPLETE LEAVE-IN CONDITIONER

NO. 303
MODELLING WAX

NO. 305
VOLUMIZER

BRILLANTINA LUCIDANTE
BARBA E CAPELLI APE BY DEPOT

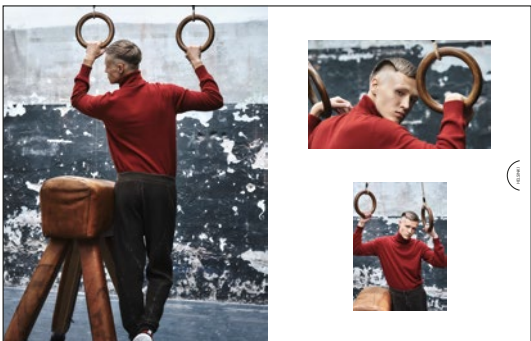


SYDNEY styling 2)

NO. 202
COMPLETE LEAVE-IN CONDITIONER

NO. 306
STRONG HAIRSPRAY

BRILLANTINA LUCIDANTE
BARBA E CAPELLI APE BY DEPOT



HELSINKI styling (1

CREMA BASE DI STYLING APE by DEPOT

NO. 302
CLAY POMADE

NO. 306
STRONG HAIRSPRAY

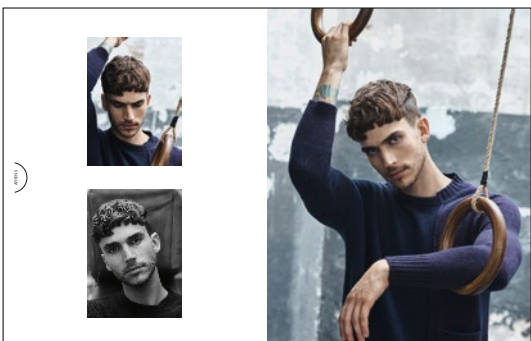


SEOUL styling 2)

CREMA BASE DI STYLING APE BY DEPOT

BRILLANTINA LUCIDANTE
BARBA E CAPELLI APE BY DEPOT

NO. 306
STRONG HAIRSPRAY

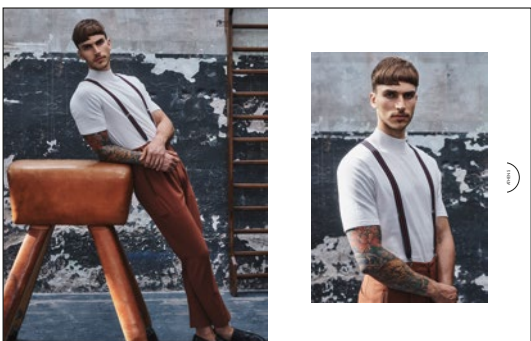


ATHENS styling (1

NO. 302
CLAY POMADE

NO. 305
VOLUMIZER

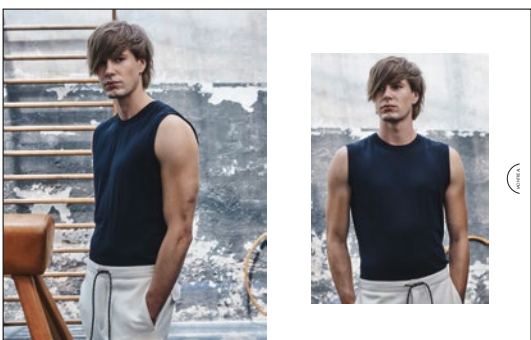
NO. 306
STRONG HAIRSPRAY



ATHENS styling 2)

CREMA BASE DI STYLING APE BY DEPOT

NO. 306
STRONG HAIRSPRAY

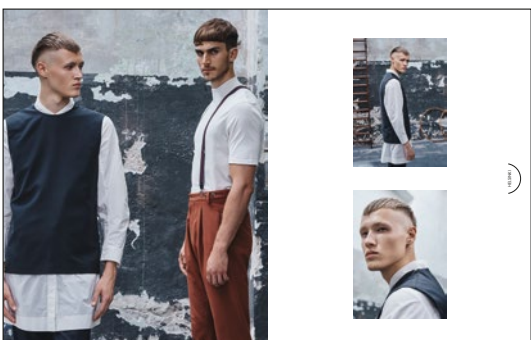


MONTREAL styling (1

NO. 301
MATT PASTE

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY



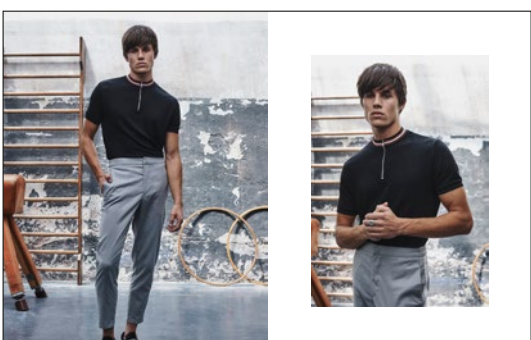
HELSINKI styling 2)

CREMA BASE DI STYLING APE by DEPOT

NO. 301
MATT PASTE

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY



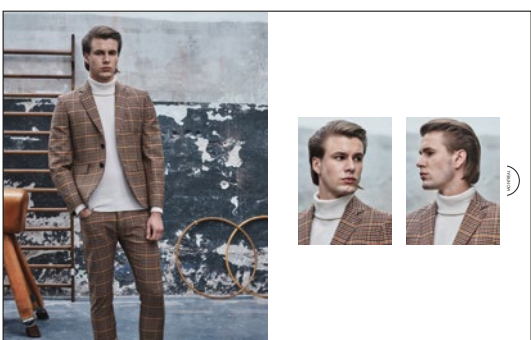
SYDNEY styling (1

CREMA BASE DI STYLING APE by DEPOT

NO. 302
CLAY POMADE

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY



MONTREAL styling 2)

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY

shaving ritual

NO. 401 PRE & POST SHAVE CREAM SKIN PROTECTOR
NO. 403 PRE-SHAVE & SOFTENING BEARD OIL
NO. 404 SOOTHING SHAVING SOAP CREAM . for brush .
NO. 407 RESTORING AFTERSHAVE
NO. 408 MOISTURIZING AFTER SHAVE BALM

PRODUCTS COLLECTION



100 __ HAIR CLEANSINGS

- no. 101 NORMALIZING DAILY SHAMPOO
- no. 102 ANTI-DANDRUFF & SEBUM CONTROL SHAMPOO
- no. 103 HYDRATING SHAMPOO
- no. 104 SILVER SHAMPOO
- no. 105 INVIGORATING SHAMPOO

200 __ HAIR TREATMENTS

- no. 201 REFRESHING CONDITIONER
- no. 202 COMPLETE LEAVE-IN CONDITIONER
- no. 205 INVIGORATING TREATMENT

300 __ HAIR STYLINGS

- no. 301 MATT PASTE
- no. 302 CLAY POMADE
- no. 303 MODELLING WAX
- no. 304 HOLD STRONG GEL
- no. 305 VOLUMIZER
- no. 306 STRONG HAIRSPRAY
- no. 307 BLACK GEL

400 __ SHAVE SPECIFICS

- no. 401 PRE & POST SHAVE CREAM SKIN PROTECTOR
- no. 402 PRE & POST SHAVE EMOLLIENT FLUID
- no. 403 PRE-SHAVE & SOFTENING BEARD OIL
- no. 404 SOOTHING SHAVING SOAP CREAM . for brush .
- no. 405 MOISTURIZING SHAVING CREAM . brushless .
- no. 406 TRANSPARENT SHAVING GEL . brushless .
- no. 407 RESTORING AFTERSHAVE
- no. 408 MOISTURIZING AFTER SHAVE BALM
- no. 409 AFTER SHAVE ASTRINGENT STONE
- no. 410 POST-SHAVE STICK

500 __ BEARD & MOUSTACHE SPECIFICS

- no. 501 MOISTURIZING & CLARIFYING BEARD SHAMPOO
- no. 502 BEARD & MOUSTACHE BUTTER
- no. 503 MOUSTACHE WAX
- no. 504 BEARD & MOUSTACHE CLEANSING WIPES
- no. 505 CONDITIONING BEARD OIL

600 __ BODY SOLUTIONS

- no. 601 GENTLE BODY WASH
- no. 603 LIQUID HAND SOAP
- no. 604 MOISTURIZING HAND LOTION

900 __ SCENTS

- no. 901 AMBIENT FRAGRANCE CANDLE
- no. 902 AMBIENT FRAGRANCE SPRAY
- no. 903 AMBIENT FRAGRANCE DIFFUSER



- SHAMPOO TONIFICANTE CAPELLI E CORPO
-
- CREMA BASE DI STYLING
-
- POMATA FORTE
-
- SAPONE ESFOLIANTE VISO E CORPO
-
- SCHIUMA DA BARBA NUTRIENTE
-
- LOZIONE RINFRESCANTE CORPO E DOPO RASATURA BARBA
-
- DEODORANTE SPRAY
-
- BRILLANTINA LUCIDANTE BARBA E CAPELLI



CREDITS

Hair: Alberto Córdoba / German Munster
Shaving Ritual: Luca Malnati / Luca Ottaviano
Fashion Stylist: Lucas Morgon
Makeup: Alice Coloriti
Art Direction: Maja Wiszniewska
Photographer: Kamil Strudzinski
Graphic Design: Marika Vanetti
Brand Manager: Oscar Lasarte



depotmaletools.com

f DEPOT - The Male Tools & Co.

@ depot_maletools

Distributed by: PANZERI DIFFUSION S.R.L.
21046 MALNATE [VA] - ITALY - T. +39 0332 425747 - hello@depotmaletools.com