



THE NEW ORDER

COLLECTION

THE NEW
ORDER

THE MALE TOOLS & Co.

DEPOT®
.....
ORIGINAL FORMULAS

C O L - L E C - T I O N

THE NEW ORDER

An inspirational journey that reaches each and every one of us. It all began with the ideas sparked from Alberto Córdoba and German Munster who interpret the man of today within a new time period. Soft textures, elongated, current, fresh hair styles. The trendiest neighbourhoods of big cities like New York, Tokyo, Milan, Paris, Berlin and Barcelona, which couldn't be left out, dictate the feel and look of cuts, styling, beards, moustaches, and even shaving. Fashion designed by Depot is modelled to the habits and taste of every man.

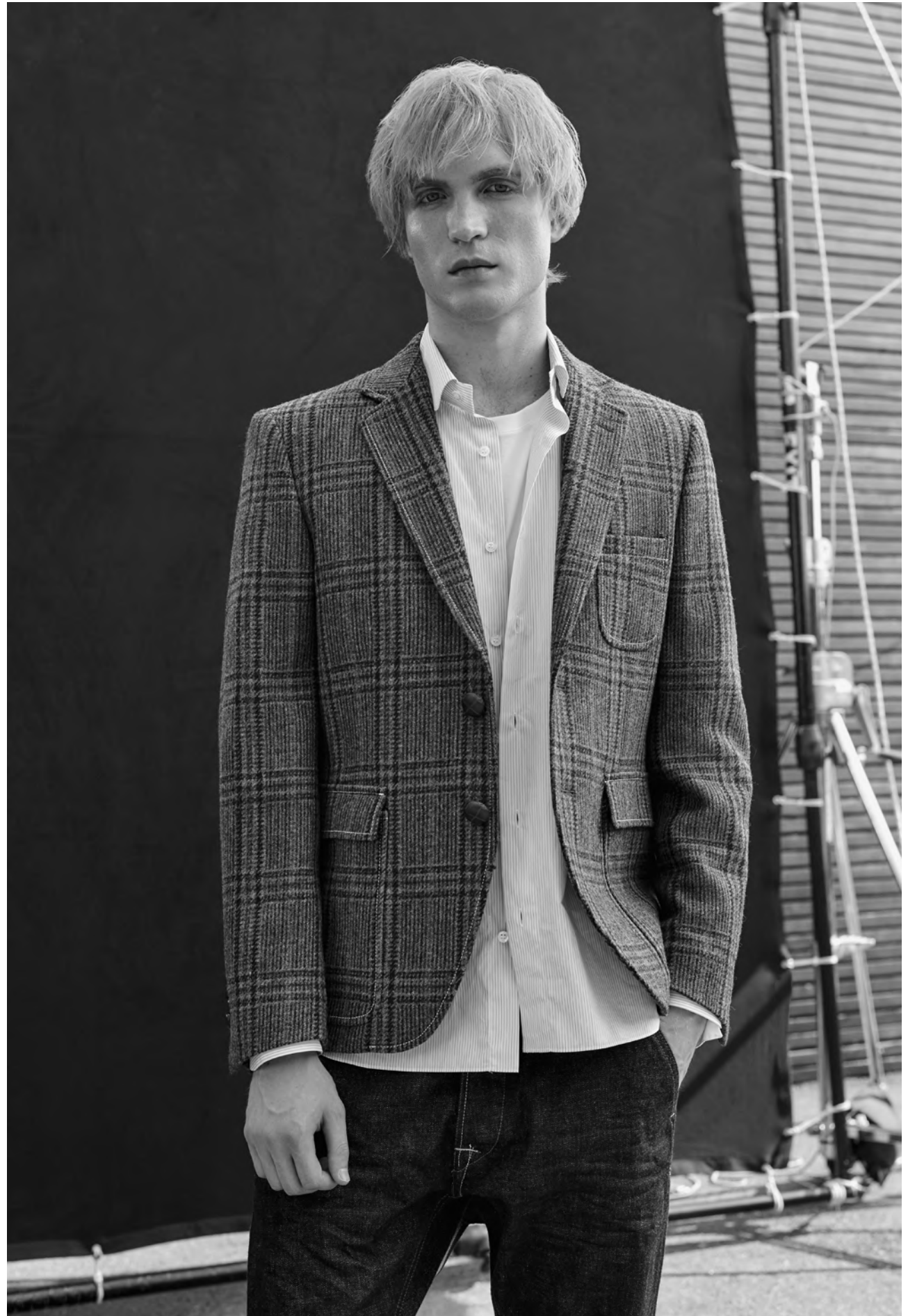
Un viaggio ispirazionale che arriva ad ognuno di noi. Tutto ha inizio dalle idee di Alberto Córdoba e German Munster che interpretano l'uomo d'oggi inserito in un nuovo periodo epocale. Texture morbide, capigliature che si allungano, attuali e fresche. I quartieri più di tendenza delle grandi città come New York, Tokyo, Milano, Parigi, Berlino ed infine Barcelona, che non poteva mancare, trascinano il gusto dei tagli e degli styling, delle barbe, dei baffi, persino della rasatura. La moda firmata Depot si plasma sempre più a misura e gusto di ogni uomo.

Un viaje inspiracional que llega a cada uno de nosotros. Todo comienza en las ideas de Alberto Córdoba y German Munster que interpretan el hombre de hoy involucrado en una nueva era. Texturas suaves, cabellos que se alargan, actuales y renovados. Los barrios de más tendencia de las grandes ciudades como Nueva York, Tokyo, Londres, Milán. París, Berlín y para finalizar, Barcelona, que no podía faltar, influyen en el gusto de los cortes y de los stylings, en las barbas, en los bigotes y hasta en el afeitado. La moda firmada Depot se plasma siempre más a medida y al gusto de cada hombre.

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T H E
O R D E R





GREENWICH #styling1 HAIR: Alberto Cordoba MODEL: Jono Zavaski © Urban Models Milano





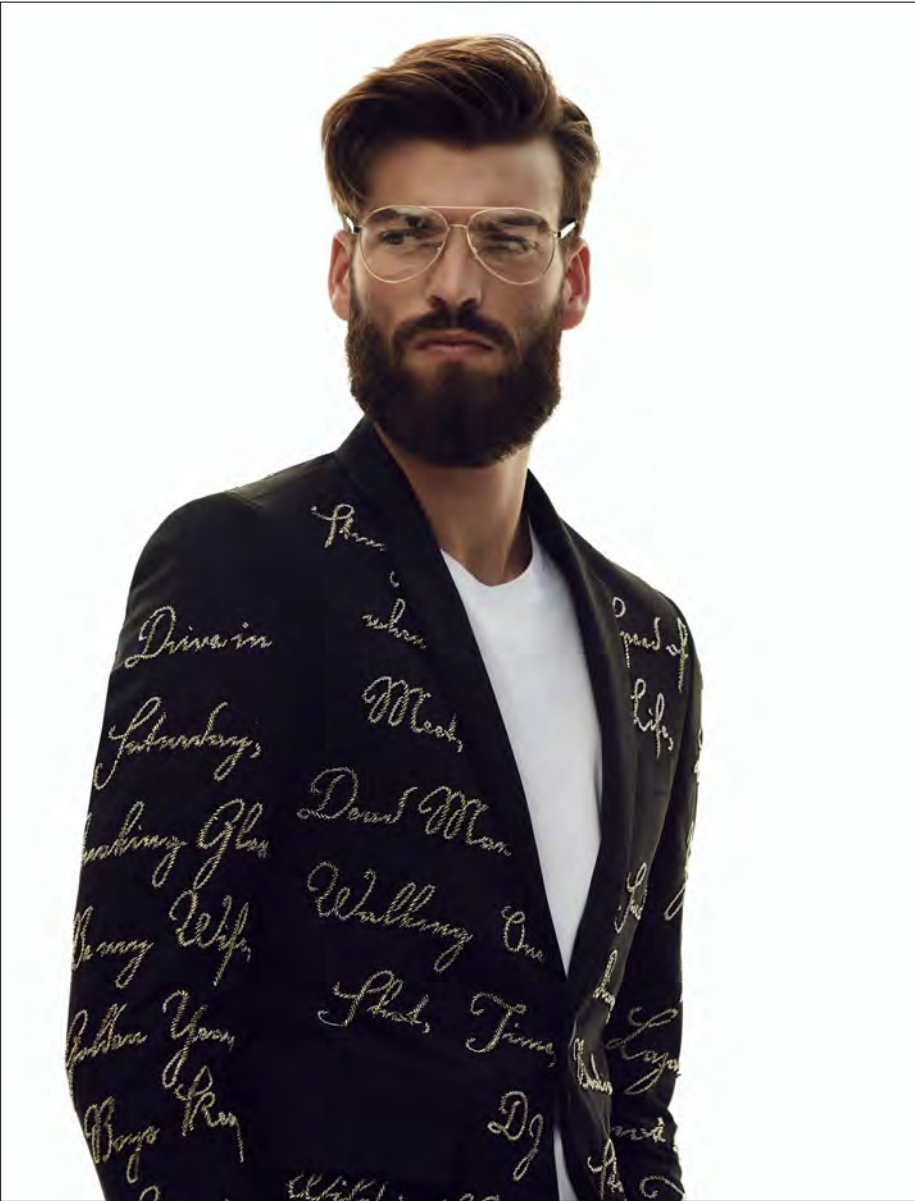
GREENWICH #styling2 HAIR: Alberto Cordoba MODEL: Jano Zawski @ Urban Models Milano







LE MARAIS #styling1 HAIR: German Munster MODEL: Thibault Lecointre @ Independent Model Management





BORN #styling1 HAIR: Alberto Cordoba MODEL: Samuele Gatti @ Joy Models





BORN #styling2 HAIR: Alberto Córdoba MODEL: Samuele Caffi @ Joy Models



BRERA #styling3 HAIR: Alberto Cordoba MODEL: Milan Dijk © Urban Models Milano







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T H E
O R D E R
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KREUZBERC #styling1 HAIR: German Munster MODEL: Thiago Perri @ Major Model Management Milano



KREUZBERG #styling2 HAIR: German Munster MODEL: Thiago Perri @ Major Model Management Milano





SHIMOKITA #stylinagi HAIR: German Munster MODEL: Cristian Rigillo @ NoLago MGMT Milano









GREENWICH #styling1

NO. 301
MATT PASTE

NO. 305
VOLUMIZER



GREENWICH #styling2

NO. 304
HOLD STRONG GEL

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY



LE MARAIS #styling1

NO. 302
CLAY POMADE

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY



LE MARAIS #styling2

NO. 301
MATT PASTE

NO. 303
MODELLING WAX

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY



BORN #styling1

NO. 301
MATT PASTE

NO. 305
VOLUMIZER



BORN #styling2

NO. 303
MODELLING WAX



BRERA #styling3

NO. 301
MATT PASTE

NO. 305
VOLUMIZER



BRERA #styling1

NO. 304
HOLD STRONG GEL

NO. 306
STRONG HAIRSPRAY

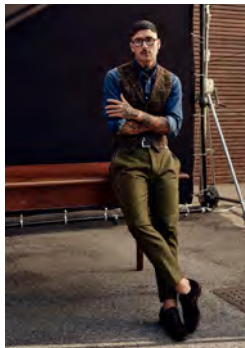


KREUZBERG #styling1

NO. 301
MATT PASTE

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY



KREUZBERG #styling2

NO. 303
MODELLING WAX

NO. 304
HOLD STRONG GEL

NO. 306
STRONG HAIRSPRAY



SHIMOKITA #styling1

NO. 301
MATT PASTE

NO. 305
VOLUMIZER



SHIMOKITA #styling2

NO. 302
CLAY POMADE

NO. 305
VOLUMIZER

NO. 306
STRONG HAIRSPRAY

#beard

NO. 202
COMPLETE LEAVE-IN CONDITIONER

NO. 402
PRE & POST SHAVE EMOLLIENT FLUID

NO. 403
PRE-SHAVE & SOFTENING BEARD OIL

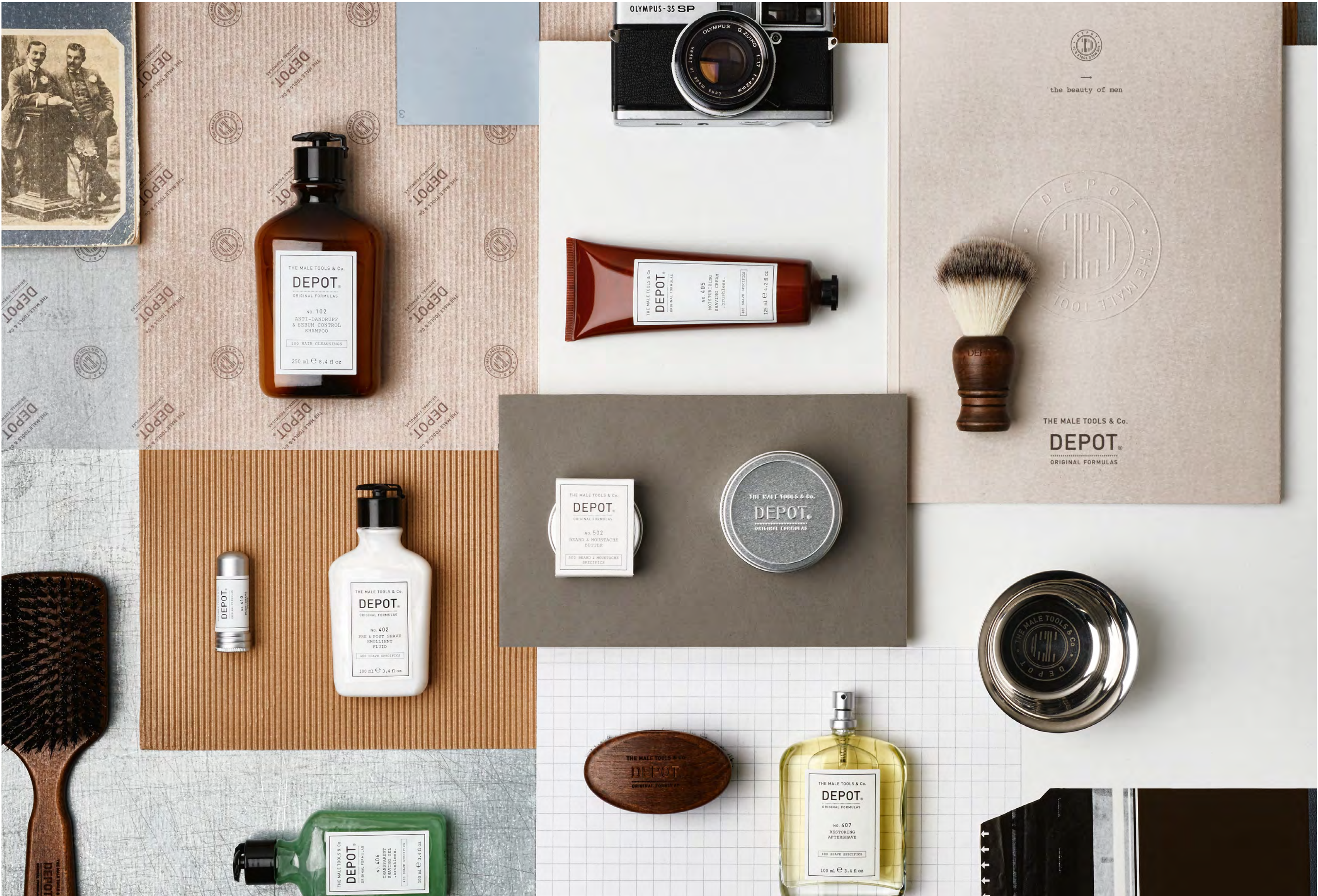
NO. 404
SOOTHING SHAVING SOAP CREAM

NO. 407
RESTORING AFTERSHAVE

NO. 408
MOISTURIZING AFTER SHAVE BALM

NO. 502
BEARD & MOUSTACHE BUTTER







P R O D U C T S



100 _ HAIR CLEANSINGS

- NO. 101 NORMALIZING DAILY SHAMPOO
- NO. 102 ANTI-DANDRUFF & SEBUM CONTROL SHAMPOO
- NO. 103 HYDRATING SHAMPOO
- NO. 104 SILVER SHAMPOO
- NO. 105 INVIGORATING SHAMPOO

200 _ HAIR TREATMENTS

- NO. 201 REFRESHING CONDITIONER
- NO. 202 COMPLETE LEAVE-IN CONDITIONER
- NO. 205 INVIGORATING HAIR TREATMENT

300 _ HAIR STYLINGS

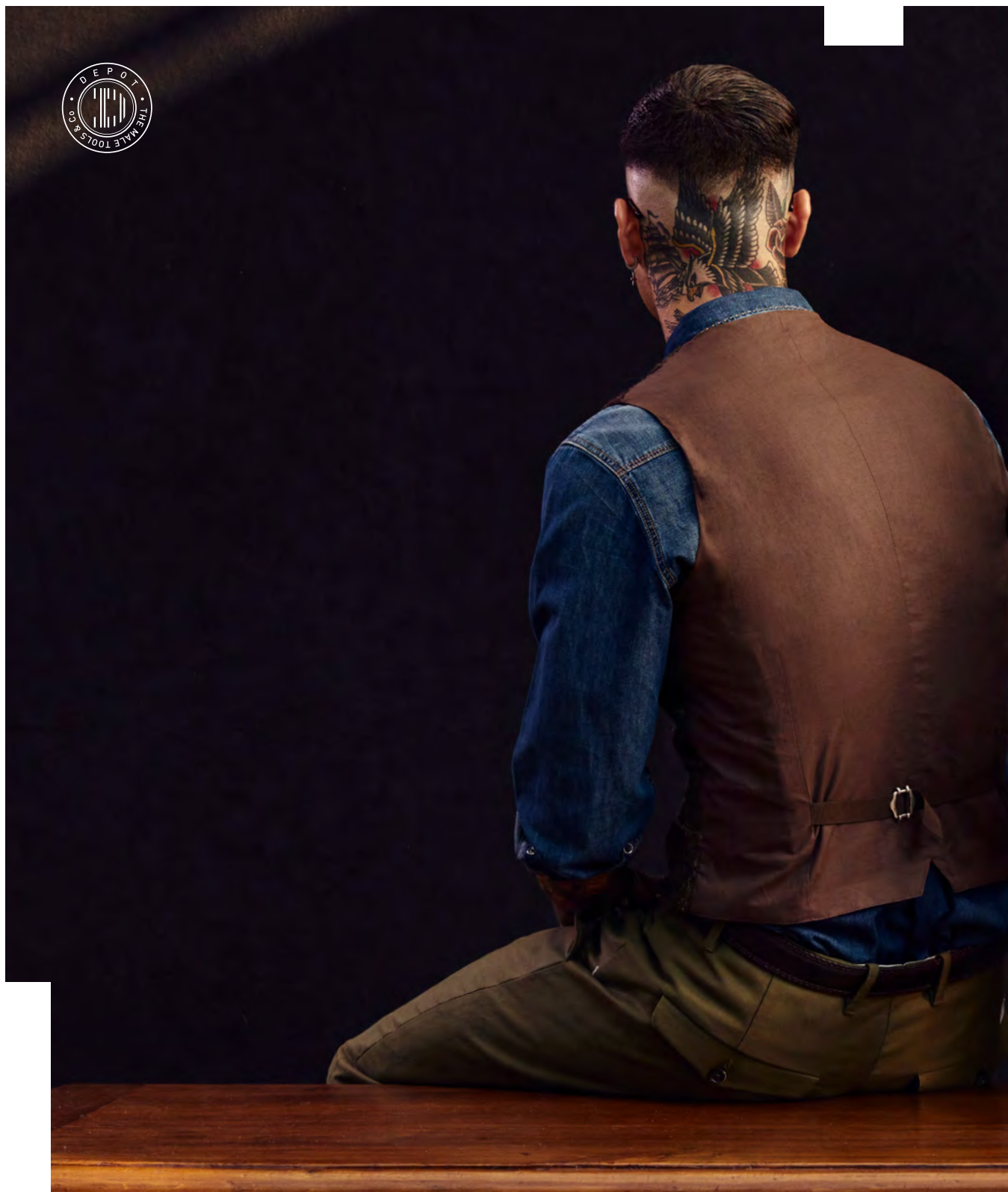
- NO. 301 MATT PASTE
- NO. 302 CLAY POMADE
- NO. 303 MODELLING WAX
- NO. 304 HOLD STRONG GEL
- NO. 305 VOLUMIZER
- NO. 306 STRONG HAIRSPRAY

400 _ SHAVE SPECIFICS

- NO. 401 PRE & POST SHAVE CREAM SKIN PROTECTOR
- NO. 402 PRE & POST SHAVE EMOLLIENT FLUID
- NO. 403 PRE-SHAVE & SOFTENING BEARD OIL
- NO. 404 SOOTHING SHAVING SOAP CREAM . for brush
- NO. 405 MOISTURIZING SHAVING CREAM . brushless
- NO. 406 TRANSPARENT SHAVING GEL . brushless
- NO. 407 RESTORING AFTERSHAVE
- NO. 408 MOISTURIZING AFTER SHAVE BALM
- NO. 409 AFTER SHAVE ASTRINGENT STONE
- NO. 410 POST-SHAVE STICK

500 _ BEARD & MOUSTACHE SPECIFICS

- NO. 501 MOISTURIZING & CLARIFYING BEARD SHAMPOO
- NO. 502 BEARD & MOUSTACHE BUTTER
- NO. 503 MOUSTACHE WAX
- NO. 504 BEARD & MOUSTACHE CLEANSING WIPES



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